

Media Release



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“Brush Up on the Facts” Campaign Urges Parents to Keep Kids’ Teeth Healthy

The Ontario Association of Public Health Dentistry (OAPHD), along with Public Health Units across Ontario, has launched an awareness campaign for Oral Health Month. The “Brush Up on the Facts: Keep Kids’ Teeth Healthy” campaign is geared to parents and focuses on the impact dental health has on kids’ healthy growth and development and the free dental programs and services that are available for eligible kids 0-17.

Good oral health is important for a child’s self-esteem, sense of well-being and overall health. Cavities can be painful, impact a child’s ability to chew foods properly, and may affect their ability to pay attention at school or enjoy activities.

“When kids have dental pain” explains Timiskaming Health Unit Oral Health Manager Ryan Peters “it is more than just having a cavity. Children need to keep their teeth healthy for their overall health. That’s why we want everyone to *Brush Up On The Facts* to help keep kids teeth healthy!”

It is important for children to visit a dental professional regularly (at least annually) to prevent issues from starting. Get dental issues checked immediately regardless if they have "baby teeth" or "adult teeth". Fortunately, there are small steps that can be taken today to help children avoid dental issues such as limiting sugary snacks and drinks, helping them brush and floss properly, and contacting the Timiskaming Health Unit for more information.

Please visit OAPHD.on.ca or www.timiskaminghu.com for more information and answers to all of your dental questions, including if your child is eligible for free dental care. You can also call the Oral Health Team at 705-647-4305 ext. 2280 or visit us on Facebook.

For information on the Ontario Association of Public Health Dentistry visit: www.oaphd.on.ca or follow OAPHD on Facebook here: <https://www.facebook.com/OAPHD>

For more information

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